ATLAS DISTRIBUTION
HARD GOODS UPDATE

contents

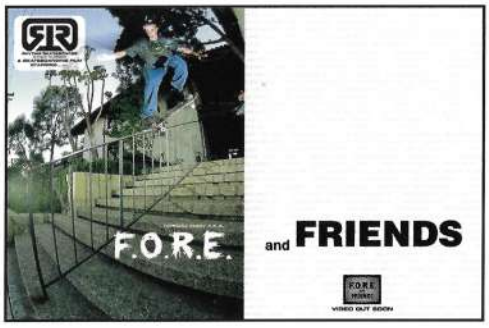
ATLAS DISTRIBUTION

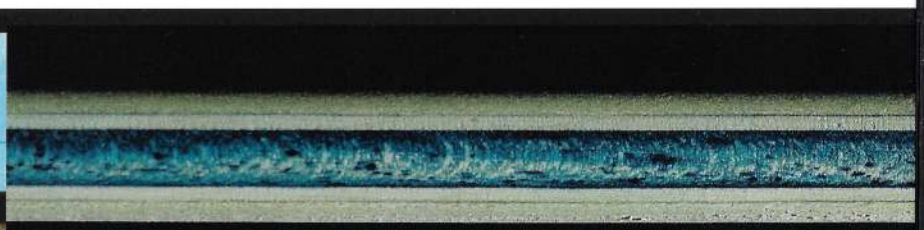
BLUECORE
bluecore

PLANET EARTH

FORE

BLUECORE = MORE POP
BLUECORE = LESS WEIGHT
BLUECORE = MORE STRENGTH





BLUECORE 5-PLY CONSTRUCTION

INTRODUCING

BLUECORE

A system of hard goods developed by the Planet Earth and Rhythm team riders.

BLUECORE 5-PLY DECK CONSTRUCTION

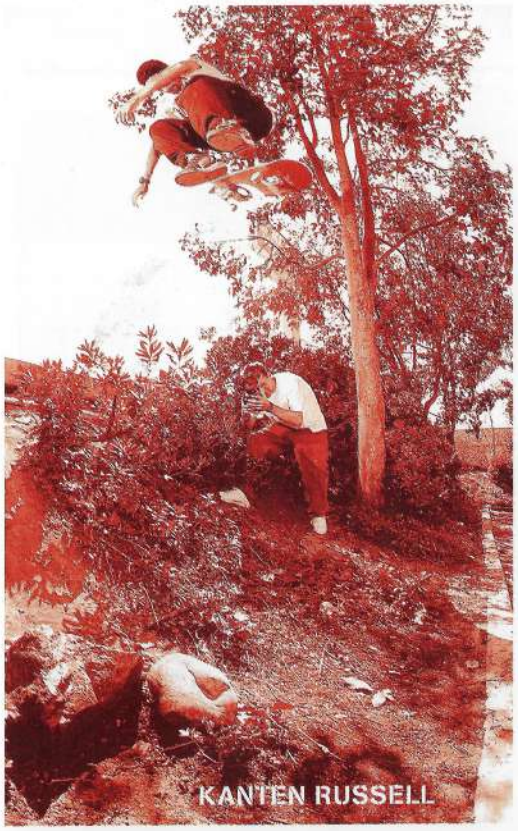
The "bluecore" deck is a 5-ply skateboard deck construction, 2 ply less than a "normally" constructed skateboard. The deck consists of two 2mm ply on the top and bottom and two 1 mm ply surrounding a 4mm core. This construction uses less glue and approximately the same amount of wood as a "normal" board. The result is a skateboard that is lighter and stronger than the rest. The "bluecore" boards have been vigorously tested by all team riders for about 4 months. We are so confident in our new construction that we will be offering a limited warranty on all "bluecore" decks.

BLUECORE DUAL DUROMETER WHEEL CONSTRUCTION

The "bluecore" wheel is dual durometer wheel with a blue inner core that acts as a "sock" for the bearing. The inner core is a shock absorber that will prevent the outside urethane from stretching. Thus preventing flat-spots and chipping.

bluecore

—strength from within—



C.

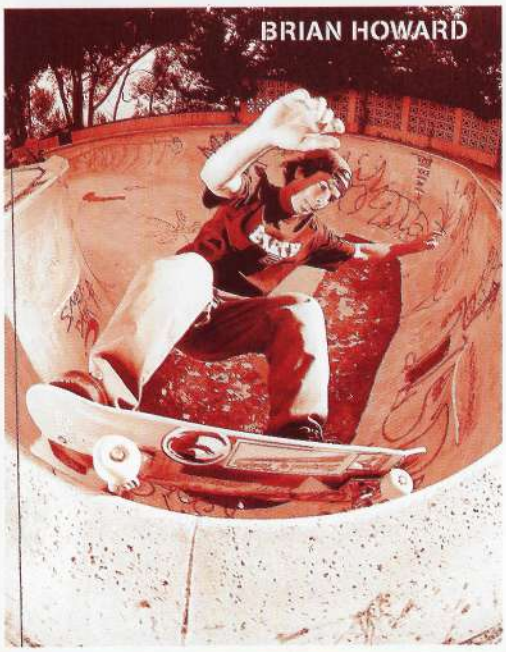
D.

I.

E.

A.

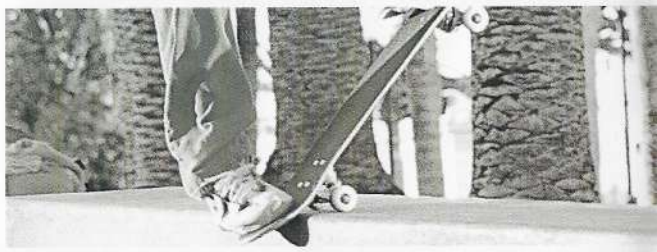
B.



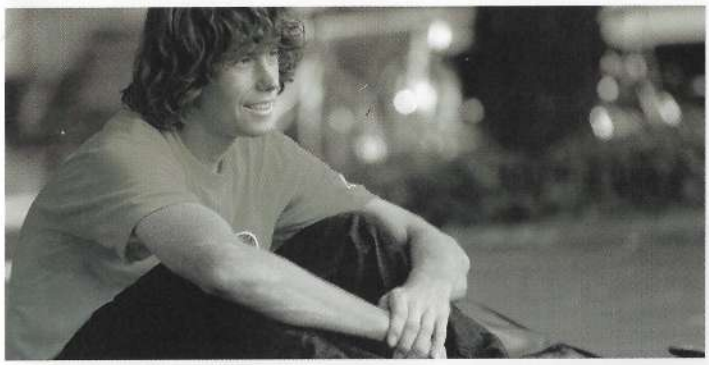
F.

G.

H.



A.	1205N	Ed Selego Bird	7.75" x 32"
B.	1430E	Bluecore wheel blue	54MM
C.	1203N	Kanten Russell Alligator	7.88" x 31.65"
D.	1208N	Brian Howard Fish	8" x 31.5"
E.	1430A	Bluecore wheel orange	50MM
F.	1216N	Kenny Anderson Aardvark	7.5" x 31"
G.	1430B	Bluecore wheel yellow	51MM
H.	1201E	P.E. Pack of Animals	7.67" x 31.125"
I.	1430C	Bluecore wheel green	52MM

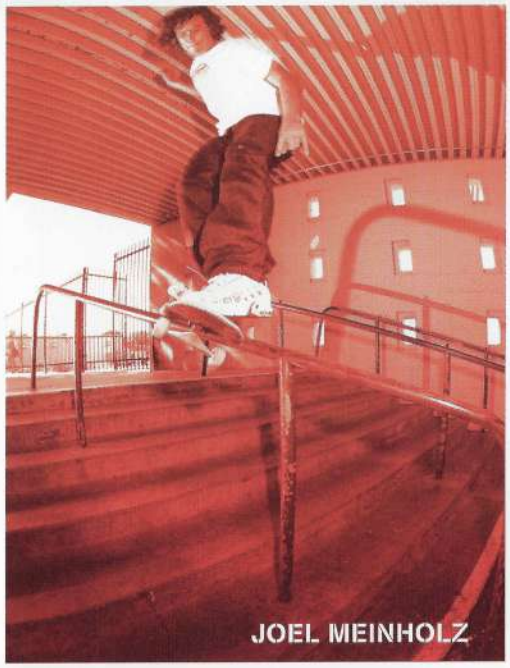


M.

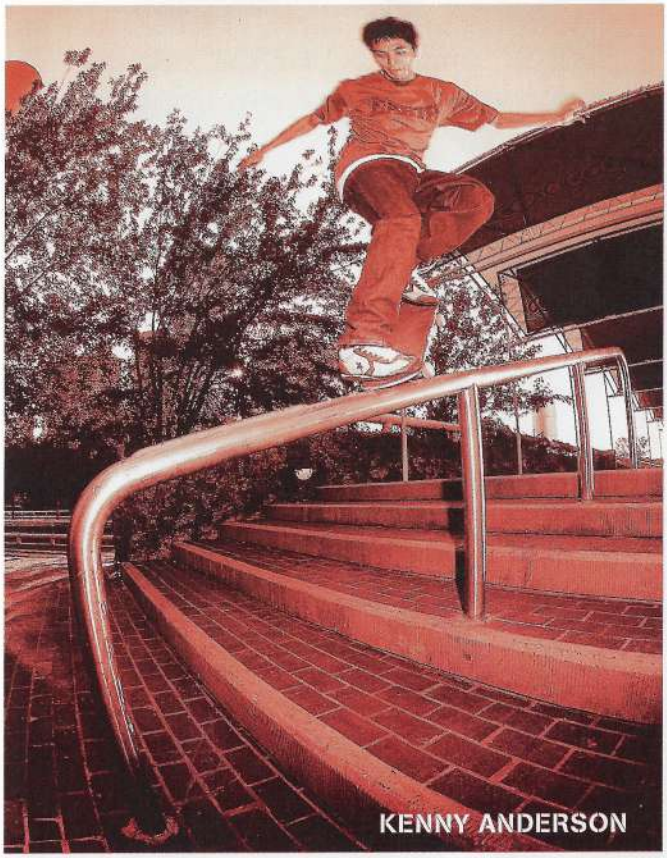
P.

N.

J.



O.



K.

L.

Q.

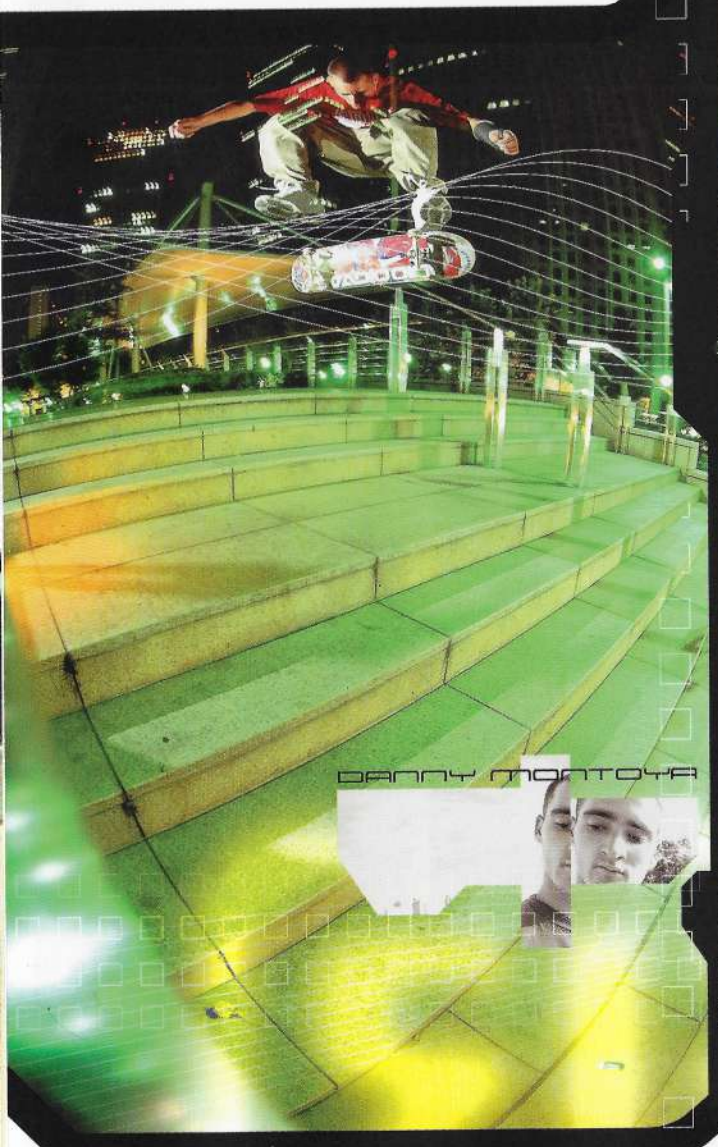
R.

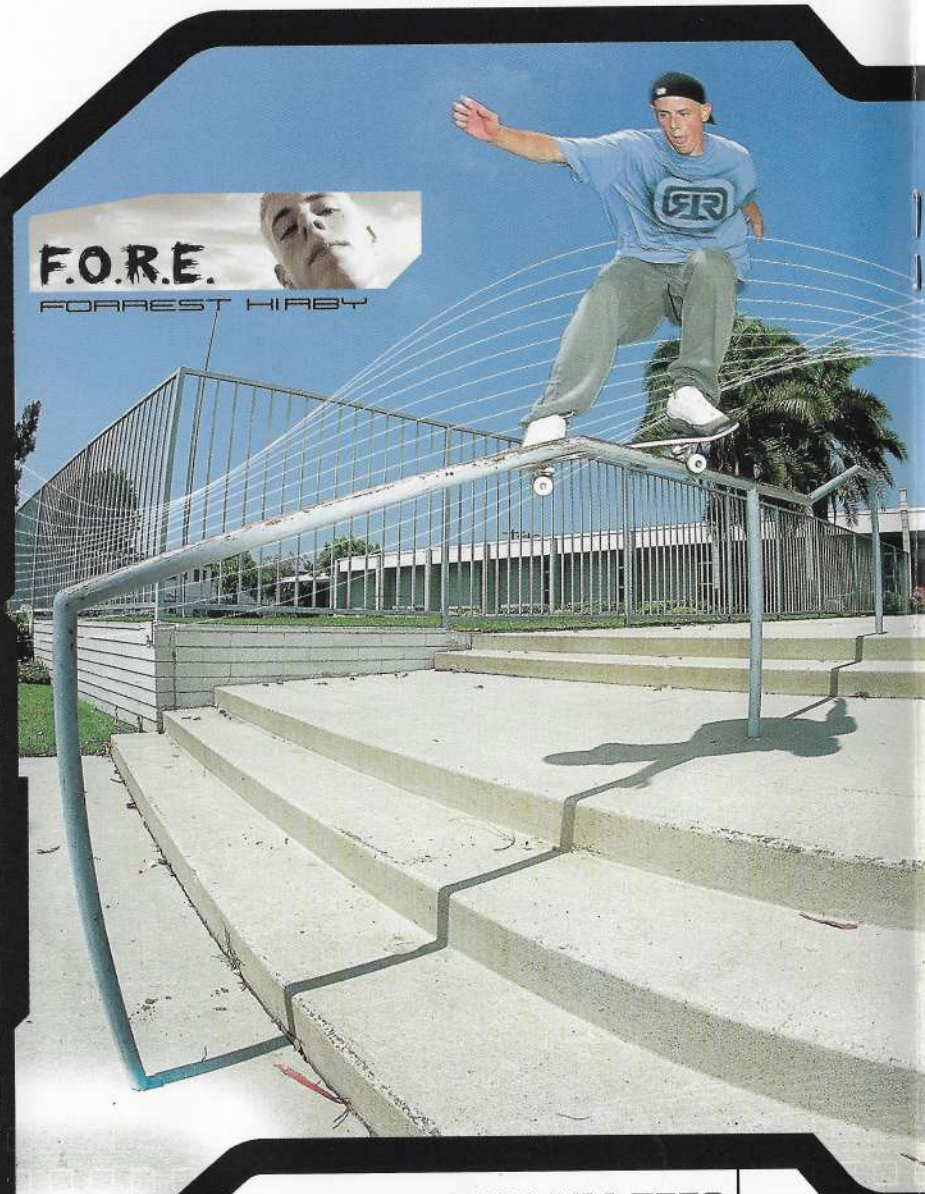
PLANETEARTH

J.	1203M	Kanten Russell Mug Lg	7.88" x 31.65"		
K.	1216L	Kenny Anderson Mug	7.5" x 31"		
L.	1201A	P.E. Team Mug	7.67" x 31.125"		
M.	1430D	Bluecore wheel red	53MM		
N.	1430A	Kanten Russell Mug Sm	7.75" x 31.5"		
O.	1408	Staple wheel	52MM-1408A	54MM-1408B	56MM-1408C
P.	1208L	Brian Howard Mug	8.125" x 32"		
Q.	1205L	Ed Selego Mug	7.75" x 32"		
R.	1407	Dum-Fas wheel	53MM-1407A	55MM-1407B	57MM-1407C

All Planet Earth boards feature the bluecore 5-ply construction.

RHYTHM SKATEBOARDS
MANUFACTURED IN THE UNITED STATES
DESIGNED, TESTED AND APPROVED

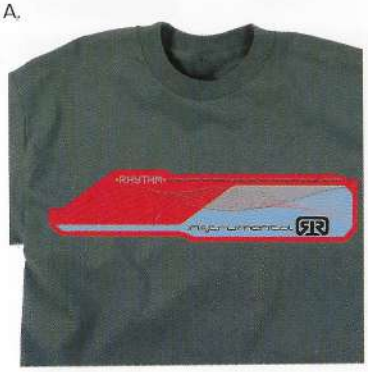




RHYTHM TEES

2650	INSTRUMENTAL	A.
2651	PUSHING	B.
2652	GEOMETRIC CAMMO	C.
2653	SKYLINE	D.

A.



B.

C.

D.

I.D. SERIES

DESCRIPTION:
99 DUROMETER
GRADE A URETHANE

1420D 50MM

1420C 52MM

1420B 53MM

1420E 54MM

I.D. SERIES

1251Z **RHYTHM TEAM I.D.** 7.75" X 30.88"

1254P **MONTOYA I.D.** 7.5" X 31"

1262A **FORREST KIRBY I.D.** 7.5" X 31"

1253M **FELIX I.D.** 7.65" X 31.125"

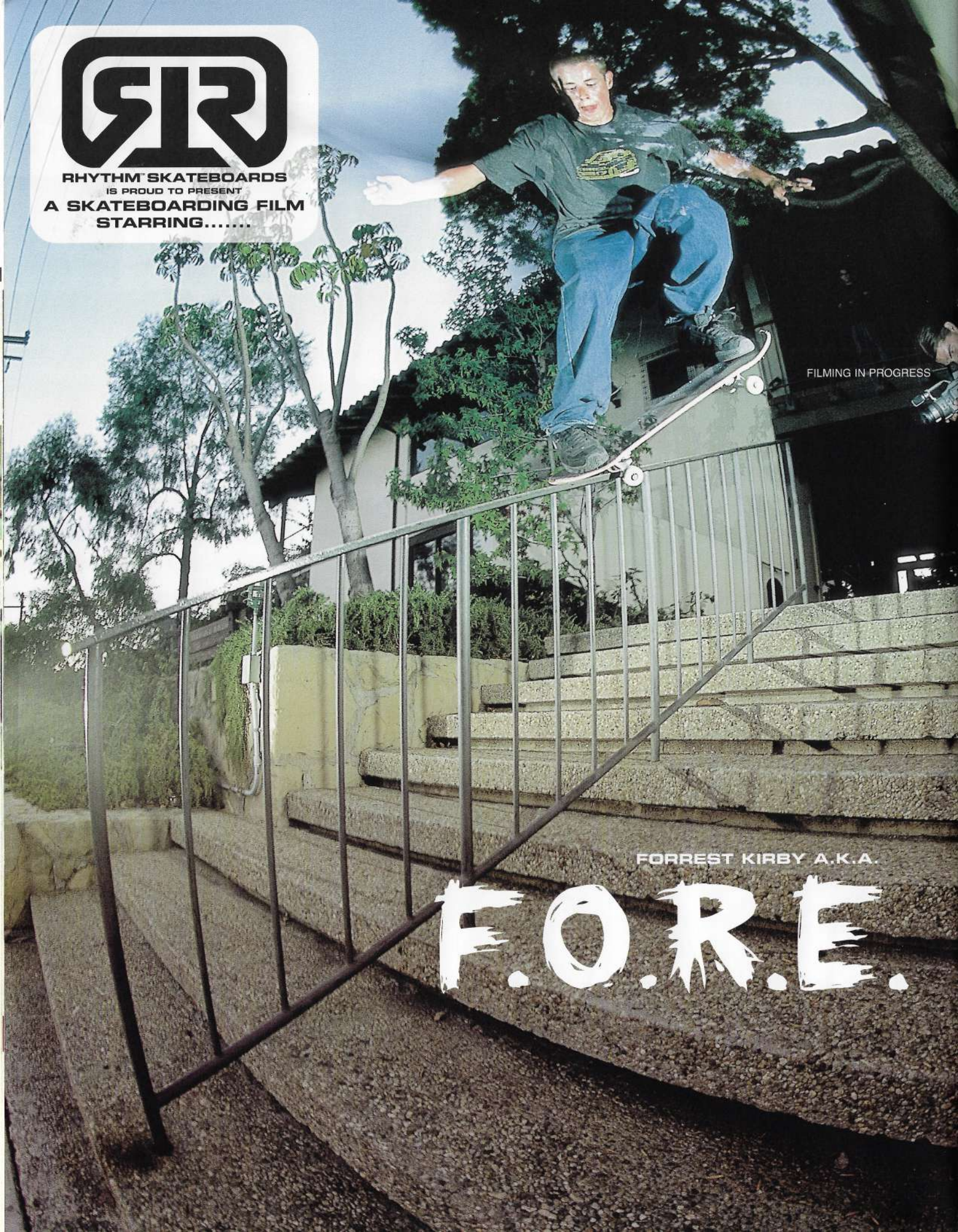
INSTRUMENTAL SERIES

1253O **FELIX INSTRUMENTAL** 7.75" X 31.5"

1254R **MONTOYA INSTRUMENTAL** 7.5" X 31.5"

1262B **KIRBY INSTRUMENTAL** 7.5" X 31"

1256A **RHYTHM INSTRUMENTAL** 7.75" X 32"

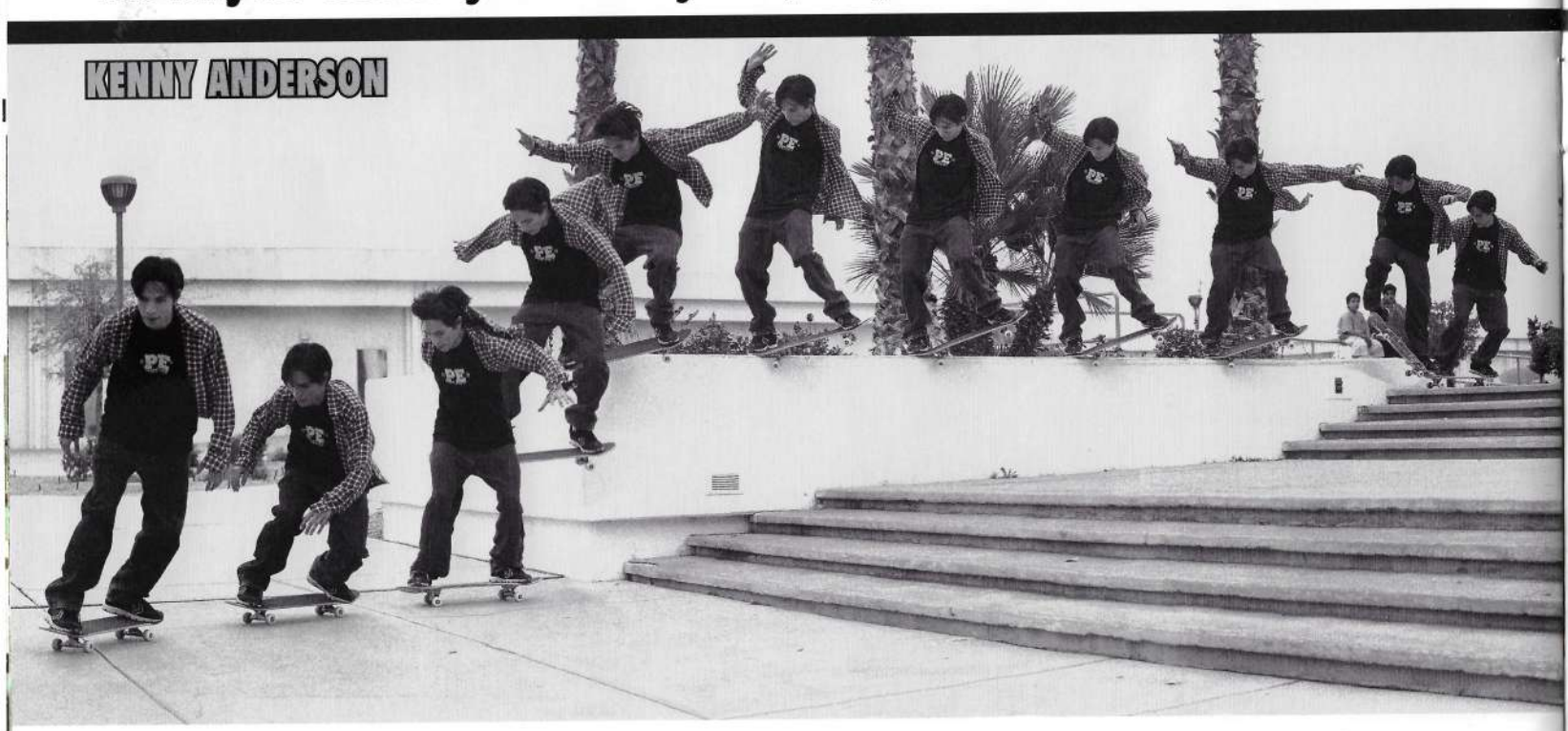

RHYTHM SKATEBOARDS
IS PROUD TO PRESENT
A SKATEBOARDING FILM
STARRING.....
FILMING IN PROGRESS
FORREST KIRBY A.K.A.
F.O.R.E.

and FRIENDS

VIDEO OUT SOON

MERCURY TRUCKS

This long ass crooked grind is brought to you by the new MERCURY M² PRO TRUCKS



MERCURY M² PRO TRUCKS

CHARCOAL	5.0	1313
	5.25	1314
	5.75	1315

SILVER	5.0	1307
	5.25	1309
	5.75	1311

RED	5.0	1308
	5.25	1310
	5.75	1312

YELLOW	5.0	1316
	5.25	1317
	5.75	1318

MERCURY

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